THE ORIGINAL AUTHORITY ON QUESTIONING AUTHORITY

You would think that a University with a mascot for a mascot would not have backbone. And while this might be true of our humble banana slug, our students, faculty, and alumni are another matter altogether. The very founding of UC Santa Cruz in 1965 was a revolt against the educational status quo. We work across disciplines and pursue original research into the most controversial social, political, and scientific issues of the day. That's why we've become renowned as a global leader in environmental studies, science and technology, economic development, and social change. In an era of academic conformity, our founding vision is more important than ever: progressive, bold, fearless inquiry that benefits both the individual and the planet. Go to UCSC.edu/original to see for yourself.

THE ORIGINAL AUTHORITY ON QUESTIONING AUTHORITY