

2009-10 PROGRESS REPORT ON PHILANTHROPY



UC SANTA CRUZ FOUNDATION



UNIVERSITY OF CALIFORNIA
SANTA CRUZ

president's message



Gary Novack, Ph.D.
President, UC Santa Cruz Foundation

Following a year of daunting economic challenges for our state and the University of California, I'm proud to be able to share some good news for philanthropy at UC Santa Cruz in 2009–10.

Both individual and institutional donors demonstrated remarkable generosity and commitment. The size of an average gift to UCSC rose 11.1 percent. Gifts from individuals increased by more than 20 percent.

The Foundation itself also had a successful year: 10 new endowments were established, doubling the five established a year ago. And gifts and pledges to all Foundation endowments rose more than 39 percent.

The support of more than 12,000 individuals and institutions helped UCSC fulfill its mission as a stellar research university offering unparalleled educational opportunities to students. As a result, the campus continues to expand both its reach and impact.

Forty-five years after admitting its first students, UCSC's unbridled promise is closer than ever to being realized. I invite you to continue on the journey with us.

Sincerely,

A handwritten signature in black ink that reads "Gary Novack". The signature is stylized and cursive.

For reasons all their own—some intensely personal, some for the broader social good—the individuals and institutions profiled on these pages have made gifts to UC Santa Cruz. Their generosity has helped attract great minds and encouraged positive work in the community. They have brought people closer to art, theater, lectures, and music. **Thanks to them**, our libraries continue to offer knowledge and solitude; our classrooms continue to provide opportunities to work closely with faculty, to participate in research, and to develop independence of thought and action. **In these pages**, you might see yourself—not your name, perhaps, but people just like you. People who have decided that supporting UC Santa Cruz is worth the investment. People who cherish the artistic, cultural, educational, civic, and social value a major public research university affords—now and into the future. These supporters—**people like you**—will help ensure that UCSC can continue its mission to educate, to enlighten, and to serve.

Meet 45+5 Prominent and Influential Alumni. Go to ucsc.edu/45years

honoring



Jock Reynolds
Director,
Yale University
Art Gallery
Stevenson '69,
psychology

Peder Jones
Writer, editor, founder
Straight Line Editorial
Development, Inc.,
Stevenson '70, sociology

"Our minds were blown on a regular basis," said Jock Reynolds of those first heady years at UCSC. Founding Art Department chair Gurdon Woods brought in artists like composer John Cage, choreographer Merce Cunningham, and Allan Kaprow, the father of "Happenings," to meet with students. Professors challenged them intellectually, then challenged them physically in lively games of basketball, rugby, and baseball. A year-long, experimental and interdisciplinary workshop with Fluxus artist Robert Watts affected Reynolds and Peder Jones so deeply, both said their lives were changed.

Wanting to give other pioneer alumni a way to honor, by name, arts faculty who were important in their own lives, Reynolds and Jones donated \$25,000 each to create the Pioneer Faculty Endowed Fund. The fund will provide money for the Arts Division to foster closer student-faculty relationships and open opportunities for more UCSC students to explore the arts.

"Given how well so many of us were taught, devotedly mentored, and truly befriended by our professors, it's high time to honor them with gifts in any and all amounts," said both Jones and Reynolds.

To learn more about honoring arts faculty, please contact Lesley Brander at lbrander@ucsc.edu.

our pioneers

ucsc trustees

The UC Santa Cruz Foundation is a nonprofit, all-volunteer organization formed in 1974 to support the University of California, Santa Cruz. In close partnership with the chancellor, faculty, and staff, the Foundation encourages and accepts private gifts to address critical campus needs.

Elected Trustees Gary D. Novack (*Kresge '73*), president | Kenneth J. Doctor (*Merrill '71*), vice president of academic affairs | Michael P. Graydon (*Cowell '70*), vice president of regional affairs | Richard F. Moss (*Stevenson '85*), vice president of board affairs | Susan W. Hammer, parliamentarian | Betsy Buchalter Adler (*Cowell '70*) | Steven G. Blank | Stephen A. Bruce (*Cowell '79*) | Barbara W. Canfield | Harriet L. Deck | Mary E. Doyle (*Porter '74*) | Robert T. Falltrick (*Cowell '69*) | Theodore C. Goldstein (*Stevenson and Oakes '83*) | Paul J. Hall (*Merrill '72*) | Kamil H. Hasan | Matthew J. Howard (*Crown '85*) | Narinder S. Kapany | Frans M. Lanting | Anuradha Luther Maitra, president, 2005–07 | Kumar Malavalli | Kiran Malhotra | Kristen Marinovic (*graduate studies '91*) | Nion T. McEvoy (*Porter '74*) | Lawrence A. Moskowitz (*Cowell '74*) | Patrick G. Riley (*Cowell '68*) | Garry A. Spire (*Stevenson '77*) | Loren A. Steck (*Porter '73*)

Retiring Foundation Trustees The following Foundation trustees retired during the past year.

We thank them wholeheartedly for their dedicated service!

Jack Baskin, president, 1981–83 | Gordon M. Ringold (*Crown '72*), president, 2007–09

For the full list of UCSC supporters and further financial information, go to www.ucsc.edu/annual-report.

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Between July 1, 2009, and June 30, 2010, annual gifts provided nearly \$3,000,000 to UCSC programs and student scholarships. This honor roll acknowledges the contributions of those who have given \$1,000 or more during this time.

UC Santa Cruz Foundation Trustees currently serving are indicated by † and former trustees by ††.

Chancellor's Circle

Gifts of \$5,000 or more to one of UCSC's flexible funds

Naomi Andrews and Daniel Levin

Chancellor's Associates

Gifts of \$1,000 to \$4,999 to one of UCSC's flexible funds

Jack Abbott
Kenneth Alex
Koji and Minako Amakawa
Carol and Robert Armstrong
Karen Axelsson and Philip Leboit
Kenneth and Marian Brown
Laura Bushnell
Barbara and Steven Carlson
Galen Carnicelli

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Brian Christopher Colby
Anthony and Victoria de Alcuaz
Lee and Emily Duffus
Ray Elam and Diana Gold
Thomas English and Vicki Ono
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Samuel Skootsky and Bernadette Jaeger
Teresa Stetler
Peter Stults
Margaret Sullivan and Richard Spear
Jeffrey and Nancy Sue
Ou Ting Sun
Christine and David Taylor
Tacheng Wang and Olivia Hsia
Aaron Williams

knowledge



Mitsubishi Corporation

UCSC graduate students have a living laboratory in the Pacific thanks to Mitsubishi Corp. Working together, UCSC biology, ocean sciences, earth sciences, and electrical engineering students study coral reefs and evaluate effects of climate change at Midway Atoll, an effort that Mitsubishi has supported with more than \$500,000 in funds. Additionally, 21 company employees have had the opportunity to volunteer with the project.

“Being a global enterprise, Mitsubishi Corporation wanted to extend beyond Japan its support for coral preservation research,” said Seiichi Tsurumi of Mitsubishi.

“Coral reefs are the most diverse of marine environments,” said UCSC biology professor Don Potts, whose research is directly supported by Mitsubishi. “Studying coral reefs is critical for understanding global changes related to water temperature, rising sea levels, and carbon dioxide.”

“This experience is invaluable for our students,” said Potts. “It stays with them throughout their lives and careers.”



Above: Kristin McCully (ecology and evolutionary biology, Ph.D. candidate), James Barlow (molecular, cell, and developmental biology '05). Left: Sylvia Ni, a Mitsubishi volunteer.

in a changing world

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David and Charlotte Wittenkamp	American Association of University Women	Ron and Christine Barrington		Big Creek Lumber	Robert Brackett and Suzanne Garcia	Camel Audio
Stan and Lois Wolfberg	Robert Amory	Barry Swenson Builders		Bio Vision	Jack Bradley and Cathy Richards	Barbara W. Canfield†
David and Stacey Yager	Anadarko Petroleum Corporation	Selma Bartlett		Gina and John Biondi	Jennifer Brahm	Charles L. Canfield
Directed Giving	Linda and William Anderson	Peggy and Jack Baskin Foundation		Barbara Biossat	Mari and Ryan Brandt	Audrey Carlson
<i>Gifts of \$1,000 or more to specific programs at UCSC</i>	Steven Anderson and Mary Grindeland	Jack Baskin† and Peggy M. Downes Baskin		Harry and Mary Blanchard	Donald Brenneis and Wynne Furth	Michael and Kim Carpenter
Ellen Abell	Frank and Jean Andrews	Bat Conservation International		Steven Blank† and Alison Elliott	Mervyn L. Brenner Foundation	Alison Keeler Carrillo
Abengoa Solar PV	Anonymous Donor	Chip C. and Jan Bates		Corey Alexis Block	Catherine Briggs	Casas, Riley & Simonian
Nancy Abrams and Joel Primack	AOL	Corby Perkins Baumgarten		Kenneth and Christine Bloome	Brinks Awards & Signs	Dante Casolari
Mahmoud Abu-Ajamia and Kristin Brown	ARCS Foundation	Skipper and Corby Baumgarten Trust		George Blumenthal† and Kelly Weisberg	Margaret R. Brose and Hayden White	Castellano Family Foundation
Academy of Motion Picture Arts and Sciences	Artwork Conversion Software, Incorporated	Anne Bay		Dan Blunk	Edward and Patricia Browder	Marcus and Alice Cato
Accenture Foundation, Incorporated	Atack and Penrose, LLP	Susan and Richard Beach	<i>"Campiest" gift</i>	Elspeth Bobbs	Kenneth and Marian Brown	G. James and Mary Jane Chambers
Add-Vision	Kerry Atchison and Steve DiBartolomeo	Kathy and Richard Beal	<i>Donors gave to the the</i>	Boeing Company	Kristin Brown and Mahmoud Abu-Ajamia	Richard C. Chambers
Kenneth and Gabrielle Adelman	Myrtle Atkinson	S. D. Bechtel Jr. Foundation	<i>Apprenticeship</i>	Jared Bogaard	Stephen and Mona Bruce	Ravinder and Kimberly Chandhok
Adler & Colvin	ATSA Corp	Shonelle Bellon	<i>Kitchen and the Apprentice</i>	Suzie and Chip Bogaard	Stephen and Mona Bruce Family Trust	Garrick C. Chang
Stuart Adler and Carol Kast	Alan and Marianne Austin	Peter Benson and Thomas Savignano	<i>Housing</i>	Bogard Construction	Betsy Buchalter Adler†	Mercedes Chapa
Adobe Systems	Nancy Austin and Bill Cawley	Eric Berg	<i>Project—aka, tent cabins—in the Center for</i>	James and Cynthia Bogard	Frederic Buisson	Ronald Chau
Adobe Systems Matching Gifts	AVI CHAI Foundation	Berger-Lewis Accountancy Corporation	<i>Agroecology and Sustainable</i>	John Bogart	Bureau of Geophysical Prospecting	Rajarshi Chaudhuri
Affymetrix	B. Modern Design	Adam Bergeron	<i>Food Systems.</i>	Bonny Doon Vineyard and Winery	Burkert Fluid Control Systems	Martin Chemers†† and Barbara Goza Chemers
Agarwal Foundation	John T. Bailey	Jasmine Berke and Scott Roseman		Christopher and Jill Borgeson	Linda Burman-Hall	Chemocentryx
Ahmanson Foundation	John Bakalis and Sara Wilbourne	Amy and Daniel Weiss		Debra Boscoe and Stephen Staub	Burroughs Wellcome Company	Kathy Chetkovich and Jonathan Franzen
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Thomas and Karen Akin	Jean and Dorrell Hinshaw	Raymond Bernreuter		Connie and Paul Boulay	C-Dental X-Ray CBCTMOBILE	Maelin Chien and Chau-Chun Chien
Michael and Toby Alexander	Ball Corporation	Berry & Berry		Bouye Inter-Vivos Trust	Andrew and Marilyn Calciano	Barbara and John Chilton
Chris Allaman and Angela Molina	Duncan and Evon Ballash	Philip Berry		Eloise Bouye	Calera Corporation	Wen-Chung and Yi-An Chou
Ralph Alpert	Bank of America	William Berry and Terri Odom		Barry and Emma Jean Bowman	California Native Plant Society	Patrick and Connie Chronis
Nancy Alstrum	Jane Carver	Bestrep		Charles and Pierrette Boyd	California Redwood Association	Ellen Chu
John and Betty Altman	Paul Baren	BHP Billiton		Boyer Family Trust	Calvert Social Investment Foundation	Cisco Systems
	Barkley Fund			Wendy and William Boyer		Citigroup Foundation
	Marco Barricelli			Walter H. and Betsy Boyes		
				BP America		

Gift of grape UCSC winemaker alums and trustees donated wines for events.

enriching lives



Wally Trabing

Retired columnist, *Santa Cruz Sentinel*

Lois Trabing

Retired school librarian

“UC Santa Cruz has enriched our lives so much,” said Lois Trabing, who, with her husband, Wally, moved to Santa Cruz in 1954. Over the years, they have attended art shows, dance performances, concerts, and Shakespeare Santa Cruz plays. They have taken classes and are fans of the opera program and the Arboretum.

For more than three decades the couple has donated regularly to UCSC, giving about \$500 a year to programs they admire.

“When you donate to something, you feel ownership,” explained Lois. “It becomes your university.”

building social



Bob Dodge

Retired program analyst for Adult and Family Services, Oregon Stevenson '67, government

Bob Dodge lived in a 10-foot wide trailer with seven other students his first year at UCSC. Despite the cramped quarters, it was a formative time for the Air Force veteran, and he came out with a sense of duty to help others.

Working in social services and later volunteering with Habitat for Humanity, Dodge believes people don't become successful without the help of others. It's why he established a yearly \$2,500 scholarship that allows students to work with Santa Cruz nonprofits in projects that will improve the area.

“I think it's important for students to be out in the community, and I think this scholarship encourages that,” Dodge said.

consciousness

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Lorna G. Clark Trust	Crepe Place	Deloitte Foundation		Austin Einhorn	Melissa R. Feucht	Eric Gifford
Michael and May Clark	Phil and Peggy Crews	Delta Kappa Gamma, Theta Chapter		Electrical Distributors	Finkelman Family Foundation	Jim Gilbert and Susan Orbuch
Christopher Clarke and Carol Doyle	Mary A. Crocker Trust	George and Patricia Deppe		Jack and Robbie Elliott	Robert and Bette Finnigan	Gilead Sciences
Scott Clayton	Faye Crosby††	Elizabeth Marie De Souza		Ellison Medical Foundation	Clinton Fisher	William and Judith Lynn Giles
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Nell†† and Lee Cliff	Linda and Stephen Crowe	Karolen Deupree		Eloret Corporation	Flora Family Foundation	Anil and Jyoti Godhwani
CO Architects	Matthew and Kari Crowley	Devcon Construction Inc.		EMD Biosciences Corporation	Caroline Flowers	David B. Gold Foundation
Karen Cogswell	Terence Cuff and Florence Nelson	Nancy DiCenzo		Keith Emrick	Fluor Foundation	Elaine Gold
Trudie Coker	Mary Ellen Culley and Scott Smith	Bill Dickinson		Douglas and Robin Engfer	Les and Caren Fondy	Golden Coast Properties
Vallance Cole and Freny Cooper	Cultural Council of Santa Cruz County	Christopher Dimaio and Andrew Pudan		Environmental Law Foundation	Foundation for Jewish Culture	Greg Gomon
Comcast Cable	Melrose Cunanan-Schwartz and Martin Schwartz	Dorothea Ditchfield		Erickson Family Charitable Foundation	Foundational Questions in Physics and Cosmology Institute	Maria Victoria Gonzalez Pagani
Community Technology Foundation	Brian Cunningham	Ken J.† and Katherine C. Doctor		David and Sandra Erickson	Frame Studio	Helen Y. Goode
Comunidad y Biodiversidad, A.C.	Charles Dana Foundation	Robert and Carol Dodge		Gary Erickson	Friends of Golf	Google Matching Gifts
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ConocoPhillips Company	Aleck and Nancy Darr	Robert and Sheri Dorfman		Estate of John Harriman	Furthur Foundation	Ann and Jim Gordon
Consortium for Ocean Leadership	Lynn and Jan Dash	Peggy M. Downes Baskin and Jack Baskin†		Leslie J. Evans	Robert Gage	Margaret Gordon and Alan Ritch
Brent and Sylvia Constantz	Marlene Dasmann	Mary Doyle† and David Greenwood		Elaine S. Ewen	Daniel and Cath Garber	Yuji and Midori Goto
Craig and Tina Conway	Raymond Dasmann	William and Glendawyn Doyle		Expanding Your Horizons Network	Martin and Susan Garbowitz	Arthur A.†† and Carol Graham
Donald†† and Diane Cooley	James and Dori Davidson	Dragon Wolf Foundation		ExxonMobil Exploration Company	Theresa Garcia	James Graham
Neal and Lucie Coonerty	Charles Davis	James Draznin		ExxonMobil Foundation	Garrett-Doshay Living Trust	Randall Grahm and Chinshu Huang
Catherine and Robert Cooper	Jerrold C. Davis	Marilyn Drury-Katillo		Sandy and Andy Faber	Aviva Garrett and David Doshay	John and Dawn Gram
Bruce Cooperstein	Tusiyah and Steven Davis	Merritt Duncan Trust		Al Faccini	General Electric Foundation	Margaret Gram
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Earle R. Coutant	David Deamer and Olof Einarsdottir	Ecole Pratique Des Hautes Etudes		Lainey Feingold and Randy Shaw	Chris Gentle	David Graves†† and Elizabeth McKinne
Estate of Charles Cowan	Francesca and Douglas Deaver	Nina Eejima and Charles Greenfield		Doug Feinsod	Brande Gentry and Melitta Rorty	Michael† and Sally Graydon
James Crane and Karla Forsythe	Harriet† and John Deck	Carol Eger		Felidae Conservation Fund	Gerald Abell Foundation	Greater Cedar Rapids Community Foundation
Crary Family Foundation	Sonia M. and Thomas Deetz	EHDD Architecture		Robert and Elizabeth Fergus Foundation	Peggy Gibbons	Laurie and Jerry Green
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Kit Crawford	Asha Deliverance					Gary Griggs and Deepika Shrestha-Ross
Corey Creekmur and Teresa Mangum						

Fine-feathered gift Donors to the Santa Cruz Predatory Bird Research Group supported webcams at peregrine falcon nests on San Francisco and San Jose high-rise buildings, giving people around the world an intimate view of falcon family life via the Internet.

Most seafaring gift The UCSC Boating Program received a gift of nine Transpac 52 sails.

preserving treasures



Catharine Garber

Founding partner,
Fergus Garber Group,
an architectural firm in Palo Alto

UC Santa Cruz was a great fit for Catharine Garber's oldest son, Reed Garber. It was where the 21-year-old former community studies major discovered a passion for organic gardening. When Garber learned one of her son's favorite classes at Kresge College, Sustainable Food Systems, wouldn't be offered on a regular basis because of state budget cuts, she stepped in with a \$5,000 donation earmarked for the program.

"It's tough times," said Garber, whose firm designs residential projects throughout California. "I give to ensure the university won't lose the best professors and good programs."

Sarah Etemadi

Cowell '11, politics

"When I visited UCSC, there was an instant click," said Sarah Etemadi. "I felt like I could be what I wanted to be here." One of the things Etemadi wanted was to be involved in music. She joined the award-winning campus a cappella group, Cloud 9, and, four years later, is about to embark on an internship with Warner Music's licensing department—and possibly a job.

Her \$20.11 donation to the Senior Legacy Gift Fund will go toward scholarships for the class of 2012. "I just took advantage of so many school resources," Etemadi said, "it's a small way I can give back."

paying it forward



forward

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Barry Grigsby and Robert Irion	Kate Hawley Whitworth and Paul Whitworth	Hula's Santa Cruz		Mark Jones	Joan Namahana Kerr	Jean Langenheim
Vince Grimaldi	Jeffrey Hayden	Mark and Alta Hull		Nancy N. Jones	Stephen Kessler	James Lawrence
Morton Grosser	Cleon Hayes	Hurlbut-Johnson Charitable Trusts		Pirkle F. Jones	Khan Spire Family Foundation	John S. Lawrence
Patrick Gruetzmacher	Mark Headley and Chris Pehl	James Hutchinson and Anna Pruna Crusellas		Survivor's Trust FBO Pirkle Jones	Robert and Michele Kibrick	John S. and Florence G. Lawrence Foundation
Nick and Celeste Guerrero	Gary and Janice Hector	Carolyn Hyatt		John and Jane Jordan	Nancy Kim and Raul Ebio	Charles Lawson
Ismail and Jutta Halabi	Patricia and Brian Herman	Bruce Hyman		Kay M. and Todd Judson	King's Plaza Shopping Center	Edward Lax
Paul James Hall	Teri and Doug Hessel	Laura Ibarra		Kacey Jurgens	Roxanne and Michael Klein	Thorne Lay
Brian Halligan	Douglas Hetzler and Suzanne Kerley	IBM International Foundation New York		Juvenile Diabetes Research Foundation	Stephen Klein††	Timothy and Barbara Leach
Mark and Ann Hamburg	Hewlett-Packard Company	IBM Thomas J. Watson Research Center		K&D Self Storage	Arnold Klemola	Ledyard Company
Clara-Belle L. Hamilton Core Trust	William and Flora Hewlett Foundation	Inner Light Ministries		The Dirk and Charlene Kabcenell Foundation	David† and Rachel Kliger	Elnora M. Lee
David Hammer	Hierarchical Systems Research Foundation	Institut für Bodenkunde		Thomas Kailath	Elise Knittle and Quentin Williams	Shannon and Steven Lee
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Benjamin and Ruth Hammett	Dane Hill and Jacqueline Ruiz	James Irvine Foundation		Delores E. Kaller	Erich & Della Koenig Foundation	Anne Leslie
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Bill and Jessica Hancock	Gary and Margaret Hirshberg	Ann Irwin		Barry and Debra Kamel	Harwood Kolsky	Richard and Emily Levin Foundation
Quentin Hancock	Margaret Cadoux Hirshberg Trust	Anne E. Irwin		Janet McCourt Kanios	Marlene Konnar	Sydney Levin
Bill Hannon Foundation	Hitachi America, Ltd	Island Conservation and Ecology Group		Narinder† and Satinder Kapany	Korea Foundation	Rina and Michael Levitt
R. Robert Hansen	Hitachi Data Systems	Issa Family Foundation		Stephen and Susan Karon	Koret Foundation	Evan Lewis and Claudia Doss
Dustin and Melissa Harder	Hitachi Foundation	Patricia Ito		Bruce Karsh and Janet Leonard	KPMG Peat Marwick Foundation	Douglas Ley and Linda Gaudiani
Stephanie and John Harkness	George Hitchcock	IUOE Local 12 Charitable Golf Committee, Inc.		David Kaun	Robert Kraft	Norman†† and Mary Kate Lezin
William and Jill Harmon	Hoff Family Trust	Robert and Karen Janches		Alan Kawamoto and Mary Geyer	Krell Institute	Joseph and Susan Liddicoat
John Harriman	Ted and Linda Hoff	Mary James and George Cook		Kearney Foundation of Soil Science	Kresge Foundation	Bette J. Lindenbaum
Robert and Shirley Harris Family Foundation	Trude Hoffacker	Japan Foundation		Barbara Keller	Olga Kurowski	Flora Ling and Paul Sturm
Shirley and Robert Harris	Rita Hogan	Japan Patent Office		Kelly, Hockel & Klein P.C.	Nadine and Salvatore La Cavera	Liverpool School of Tropical Medicine
Steven Harris	Christopher Hooper	Betsy and Vladimir Jelisavcic		John Kelly	Henry Lam and Anne Leong-Lam	Laurie Lober
Michael Hartman	Signa and Joseph Houghteling	Jewish Communal Fund		Kathryn Kennedy Winery	Peter Lambert	Lois and Stelvio Locci
Grant A. Hartzog	Matthew† and Karen Howard	JH Technologies		Ada Howe Kent Foundation	Ronald and Rose LaMont	J. M. Long Foundation
Hasan Family Foundation	Howard Hughes Medical Institute	Fredric and Jo Lynne Jones		Bruce and Candis Kerns	Diane Lamotte and Patrick Reilly	Robert and Eliane Long
Emsal Hasan					David and Esther Landhuis	Los Alamos National Security
Kamil† and Talat F. Hasan					Jean and L. W. Lane Jr.	
					Maxine Lane	
					Glen and Marian Langdon	

*Most convivial gift
Major donors are funding a Global Village Café at McHenry Library combined with an outdoor reading garden that will be a gathering place for faculty and students to study, read, and socialize.*

*Sultriest gift
Benjamin Franklin V and Jo Taft Franklin gave the library their book collection, which includes correspondence by Anaís Nin.*



Janet Reed

Santa Cruz

When Janet Reed's husband, Gary, died of cancer at age 40, she and his parents gave an endowment to UCSC, where he had received his Ph.D. only the year before.

Reed said it has been a "joy" to watch the endowment grow to more than \$200,000, providing research materials for students and faculty at McHenry Library. So when it came time to plan her own estate, Reed turned to UCSC again. She set up a Charitable Gift Annuity, which provides a steady income for her with the principal going to the university when she is gone.

"It's a wonderful way to create a lasting legacy," she said.



supporting research

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Kathleen A. Loughlin and Randall Rea	Frost McGahey	Tyrus Miller and Deanna Shemek	<i>Gift that sings The Opera Circle raised enough for another year of the completely student-run opera production. Last year they performed Elixir of Love, by the Italian composer Gaetano Donizetti.</i>	Sandor Nagyszalanczy and Ann Gibb	Marc Okrand	Eric Pauly
Al and Sharon Lowry	Leslie and Scott McGilvray	Roger and Jill Milton		Nalith	Olympus Corporation	Adina Paytan and Ron Caspi
LSI Corporation	Martha McGinnis and Donald Wittman	Robert and Julie Minnis		National Fish and Wildlife Foundation	Mark Ong and Betty Gee	Lucinda Pease-Alvarez
Marsha Lubow	Gail McGovern and Gordon Cox	Jon and Pat Minsloff		National Geographic Society	Joar Opheim	Jerome and Kathryn Peck
Anuradha Luther Maitra†	Dean E. and Jackie McHenry	Mitsubishi Corporation		National Philanthropic Trust	Michele Opheim	Pelican Ranch Winery
Fannie Mae Foundation	Henry and Linda McHenry	Monterey Bay Aquarium		Nature Conservancy	Oracle USA	Steven Penrose and Mary Miller
Morgan Magid	Jane McHenry	Monterey Bay Sanctuary Foundation		Garry Ness and Rose Gong	Orange County Community Foundation	Chelsea Peoples
Kumar† and Vijaya Malavalli	Della and Keith McKenzie	Monterey Peninsula Foundation		Network for Good	Organic Farming Research Foundation	Danny and Julie Peoples
Malaysian Biotechnology Corporation	Diana and Paul McKenzie	Moore & Miller Insurance Agency		Network Mortgage Company	C. Leo Ortiz and Carolyn Reynolds-Ortiz	Claire Perry
Arjun and Kiran† Malhorta	Jane McKenzie	Chester G. Moore		Francis Neuffer	Rafael and Lisa Ortiz	Ernie and Cynthia Peterson
Marc S. and Susan Mangel	Mary and Donald McKenzie	Eric Moore		New England Biolabs	Bernard Osher Foundation	Linda Peterson
Manresa Restaurant	Michael McKeon and Carolyn Williams	Sheila Moore		New Leaf Community Markets	Carol LePage	Pew Charitable Trust
Gail and Patrick†† Mantey	Philip McLeod	Gordon and Betty Moore Foundation		Todd Newberry	Irene Osterbrock	PG&E Corporate Foundation
Maple Hill Foundation	Bruce and Mary McPherson	Martha Moorehouse		Amy Newell	Otter Cove Foundation	PG&E Campaign For The Community
Baldo and Kristen† Marinovic	Donna Mekis	Morgan Stanley Foundation		Newman's Own Foundation	Pacific Axis Incorporated	Philips Lumileds Lighting Company
MARS Overseas Holdings	Alexander Von Amelunxen Merutka	Morgan Stanley Smith Barney Global Impact Funding Trust		Next Space	Pacific Domes	Steven Phillips
Jocelyn Marsh	Armin Mester and Junko Ito	David Morrell and Kirsten Silva Griesz		Harvey and Judy Nickelson	Pacific Gas and Electric Company	Marcia and Fred Pillon
Marilyn and Dennis Martin	Gerhard Metzen	Lawrence Moskowitz† and Louise Packard	Alan and Cindy Nicolette	Pacific Plastics and Engineering	Betsy Pinover Schiff	
Susan Martin	Cathy and Gary Meyer	Richard† and Bettina Moss	John and Sandora Nishio	Pacific Square, LP	Karl†† and Rita Pister	
Janet Mason	Gail Michaelis-Ow†† and George Ow	Paul Gerilla Movido	Nokia	David and Lucile Packard Foundation	Carrie Preston	
Dominic and Karen Massaro	Jacob and Hila Michaelsen	Aloke Mukherjee	Nordic Naturals	Julie Packard††	Princeton Review	
William and Cynthia Mathews	Kirsten Michel	Bob Munsey	Phyllis Norris	Chang H. Paik	Prindle Management Company	
Peter Matthiesen	Microelectronics Advanced Research	Muscular Dystrophy Association	North Pacific Research Board	Richard Paisner and Christie Weiner	Jill and Todd Prindle	
Mazal Foundation	Microsoft Foundation	Peggy Musgrave	Northern Forum	Thomas and Joy Parker	John E. Purser	
Monterey Bay Aquarium Research Institute	Gary and Margaret Miles	Beth and Ken Myers	Northrop Grumman Foundation	William Parro and Diana Redfern	Carolyn and Gary Pybas	
Brian McCaffrey and Sylvia Yee	Joanna Miller	Nagyszalanczy Family Trust	Gary† and Dona Novack	Nancy and Roland Pascal	Qualcomm	
Lud and Barbara McCrary	Katharine Miller and Scott Carlson	Lorant Nagyszalanczy	Judy and David Nydes	Felicia Pate	Radiological Associates of Sacramento Medical Group, Inc.	
Bud and Emma McCrary	Leta and Alan Miller		Merlin E. Nygren	Robert L. Patten	Radiology Medical Group of Santa Cruz County, Inc.	
Ed McCurtain			Mark O'Neill and Ann Niland		William and Marie Radke	
Harry and Fredaline McDonald			Occidental Petroleum Corporation			

leading



Peter Stults

Online Community and marketing manager, UC Santa Cruz
Merrill '04, film and digital media

McHenry Library was an essential part of Peter Stults's college life. It was where he studied, where he did research, and where he experimented with new forms of writing about his passions: current cinema and popular culture.

It made recent budget cuts that hit the library especially "heartbreaking" for him and was why, in 2010, he dedicated his \$1,000 donation for the library program. At 28, he is one of the youngest donors at the Chancellor's Associate level.

"I'm just trying to lead by example," he said.

Jill Sakamoto

Assistant director of admissions, UC Santa Cruz
Stevenson '73, sociology

For the past 30 years, Jill Sakamoto has made donating money to her alma mater a habit. She has made gifts to scholarship funds for physics students, to the library, to Shakespeare Santa Cruz, to the African American Theater Arts Troupe.

Her contributions have ranged from fifty to several hundred dollars and usually go to programs or memorial scholarships that have meaning for her. Over time, her donations have added up to thousands of dollars for programs.

"Even small amounts can make a difference," she said.



by example

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Peter Raimondi and Melissa Hart	Carolyn Roberts	Santa Cruz Seaside Company	Cathy and Steve Shender	Sony Computer Entertainment America	Drew Sullivan
Raphael Living Trust	Michael and Willela Robinson	Santa Cruz Triathlon	Stephen R. Shender Separate Property Trust	Soquel Vineyards	Kathryn Sullivan
Rosemary and Brian Raphael	Stephen Robitaille	Paul and Laura Santana	Edith Sher	Pamela and Neil Sorensen	Sun Microsystems
Timothy Rattray	Catherine Robson	SAP Labs	Barbara Shields	Soroptimist International of Santa Cruz	Ou Ting Sun
John and Evelyn Readdie	Roche Molecular Diagnostics	William Sater	Jean Shimoguchi	Richard Spear and Margaret Sullivan	Surfrider Foundation, Santa Cruz Chapter
Rowland and Patricia Rebele Trust	David and Kimberly Rodgers	Joanne and Eugene Scanlan	Robert and Joan Shomler	Rachael Spencer and Kevin Rooney	Lisa and Eric Surrey
Redtree Properties	Jason Rogers	Stephen Schaller and Rae Felthouse	Robert Sieker	Spiralis Music Trust	Sharath Sury
Eric Ansel Reid	Maureen Roll and Paul Thiltgen	Michael Scharfenstein	Jim and Marie Sikora	Garry Spire† and Ramyne Khan	Sutter Maternity & Surgery Center
Carla Reiter	Deborah Romer and William Tucker	Juliana K. Schiesari	Stephen Silberstein Foundation	Frank Spokas	Jennifer and Jeffery Svihus
Henry P. Renard	Melitta Rorty and Brande Gentry	Barbara and Jon Schleuning	The Silent Gong Fund	Mary and Jack Stagnaro	David Sweet and Elaine Kihara
Deborah Rennels Salkind and Louis Salkind	Bruce and Phyllis Rosenblum	Don Schmitz	Mary Silver	Audrey Stanley	Holly and Bradford Swett Charitable Trust
Vincent Paul Renner	Rotary Club of Santa Cruz	Cheryl Schroeder	SIMA Environmental Fund	Brian Staufenbiel and Nicole Paiement	Barry Swenson
James L. Repka	Paul Roth and Renee Winter	Bruno Schueler	Phyllis Simpkins	Winifred J. Steiner Trust	Bradford Swett
Repsol Services Company	Don and Diana Rothman	Dave and Kathy Scially	Robert and Carol Simpkins	Winifred Steiner	Holly McAllister Swett
Resources Legacy Fund Foundation	Russell and Kristine Rowell	David Scott	Diane Simpson	Robert N. Stephens	Symantec Corporation
Ralph Retzlaff	John and Enid Rusev	Joan†† and Don Scott	Paul Simpson	S. Stewart and C. Wilson	Synopsys
Karen and Christopher Reynolds	Robert Rutemoeller and Mary Ittner	Robert Scowcroft and Judith Fried	Odette Sims	Jeffrey L. Stock and Sonya Newlyn	Lincoln and Lee Taiz
Kristin Richardson	Ed and Norma Sacks	Seascape Sports Club	Robert†† and Karen Sinsheimer	Susan and Mason Stoll	Target
Darryl and Heather Richman	Peter Sacks	Seeds of Change Inc.	Jeffrey Skala	Remington Stone and Laurie Hatch	Geoff and Colleen Tate
William and Pamela Richter	Safeway	Paul and Kristin Seeman	Alfred P. Sloan Foundation	Elizabeth Storer	Ingrid Tauber
John R. and Angela Rickford	SageTel International	Senergen Devices	Joseph Sloggy	George B. Storer Foundation	Laszlo N. Tauber Family Foundation
Ernest W. Rideout	Saintsbury Vineyard	Byron Servies	D. H. Smith Company	Peter Storer	Christine Taylor
Ernest W. Rideout	Saintsbury Vineyard	Sangita Seshadri and Seshadri Ramaswami	Dan Smith	Estate of Robert C. Strand	Marion Taylor
Patrick G.† and Maria Riley	Jill S. Sakamoto	Porter Sesnon Foundation	Gilbert Smith and Carolyn Stallard	Sullivan / Turner 2005 Trust	Merritt Taylor
Gordon† and Tanya Ringold	Mauro Salinas and Dalia Perez-Salinas	SETI Institute	Jamie Smith	Brad Sullivan	Tektronix
Dorothy and Kevin Rivette	San Jose Peregrine Falcon Association	Deborah Seymour	Russell and Melissa Smith	Charles Sullivan and Wayne Batten	John Templeton Foundation
Joseph Roach and Janice Carlisle	Sandia National Laboratories	H. Boyd Seymour Foundation	Solari Charitable Trust		THA Architecture
John and Dianna Robbins	Santa Cruz Biotechnology	Shadowbrook Restaurant	Mary Solari		The BIYAYCDA Foundation
Robert Bosch LLC Research and Technology Center	Santa Cruz Cancer Benefit Group	Bryan and Noet Shapiro	Claire E. Sommargren		The Zucker Trust
	Santa Cruz Masters Aquatics	Priscilla Shaw	Randall Sommer and Marin Hinkle		

Most beautiful gift UCSC started the Frank Zwart Endowment for Campus Beauty last year. Zwart, who retired this year, is the former campus architect and associate vice chancellor for physical planning and construction.

building

exploring

possibilities



Charles Canfield

President, Seaside Company,
Santa Cruz

As head of a company that employs more students than any other business in Santa Cruz County, Charles Canfield knows the importance of education in a young person's life. "It's what they need to be competitive in this world," said the president of the Seaside Company, which includes the Santa Cruz Beach Boardwalk.

That's why his company is nearing the \$100,000 mark in scholarship contributions for students transferring from Cabrillo College to UCSC.

"It makes you a partner," he said of his gifts to the university. "We're both trying to do the same thing, which is to give the best opportunity for our youth."

Stella Wilson-Frey

College Eight '12, sociology

Stella Wilson-Frey didn't much care for high school. She took the state proficiency exam and enrolled at Cabrillo College at 16. But she still wasn't very interested in school. A self-financed trip to London altered her perceptions. She decided to work hard in school so she could qualify to study abroad.

She is the 2010-11 Santa Cruz Seaside Scholarship recipient, a \$2,500 award. Previously, Wilson-Frey—the youngest of 10 children—had to work full-time while going to school, but now she can focus solely on her course work.

"I can see now that education can help you accomplish what you want in life," said Wilson-Frey.

our community

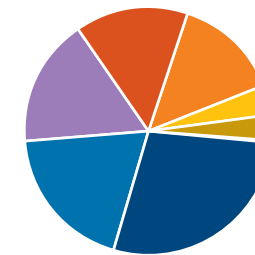
continued from page 27

Hayden Thomas and Trudy Sopp	Neela Vaswani and Holter Graham	Kelly Weisberg and George Blumenthal†	Jenny D. Wirtschafter and Patrick Hornberger
Robert J. Thomas and Rosanna Hertz	Veritable Vegetable	Weiss Family Foundation	Dorothy Wise
Stephen Thorsett and Rachel Dewey	Brian and Sandra Vierra	Robert and Rosette Weiss	Jean Walton Wolff
TMT Observatory Corporation	Vine Hill Winery	Chris Wellens and Karl Auerbach	Diane†† and Lawrence Wolfsen
Joseph O. Tobin	Vine Street Archive Foundation	Wells Fargo Bank	Jeanne and Van Wolverton
Toddler Sports Academy	Lisa and Dion Vokos	Wells Fargo Foundation	David Wood and Jennifer Choate
Tomash Family Foundation	David Vollmer	Todd Werby and Nonie Greene	Mary Woodyard and Ronald Inman
Adelle and Erwin Tomash	Peter Vrolijk	Edward and Shirley Wes	Barbara Worl
Tool Makers International	Kathleen and Romesh Wadhvani	Lawrence and Joanna Weschler	Virginia M. Wulff
Amanda Topper	Richard and Jeanne Waite	Sibyl and David Wescoe	Dennis Richard Wuthrich
Francis P. Torino Foundation	Jennifer Walker	Westcliff Foundation	Sofia Xethalis
Total E&P USA Inc.	Leland Wallace	Westside and Capitola Veterinary Clinic	Yahoo!
Toyota Info Technology Center	Wallis Foundation	Annette P. Whelan	Huibin Yan
Julie A. Trahan	Beth Wallis	Kelly and S. White	Rivka Yerushalmi
Kenji McCarthy Treanor	Ingrid and Robert Wander	Robert White and Annette Breingan	Paul Young
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	Helen and Will Webster Foundation	Charlie and Barbara Winton	
	Weil Foundation	W. Todd and Corinne Wipke	
	Audrey and Ken Weil		

*Dead-liest gift
Boston writers
David Meerman
Scott and Brian
Halligan published
a book called
Marketing Lessons
from the Grateful
Dead—and are
donating 25 percent
of the royalties to
the Grateful Dead
Archive.*

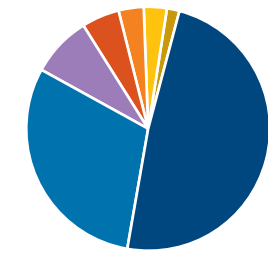
With over \$20 million in private contributions during 2009-10, your support helped make this an excellent fundraising year for UCSC.

Source of Private Funds: 2009–10
(Total: \$20,033,346)



- Other Individuals: \$5,658,663 (28.2%)
- Foundations: \$3,827,978 (19.1%)
- Businesses: \$3,355,994 (16.8%)
- Alumni: \$2,944,664 (14.7%)
- Other Organizations: \$2,774,999 (13.9%)
- Faculty & Staff: \$792,570 (4.0%)
- Parents: \$676,778 (3.4%)
- Campus Organizations: \$1,700 (<0.01%)

Use of Private Funds: 2009–10
(Total: \$20,033,346)



- Other Purposes*: \$9,759,129 (48.7%)
- Faculty Research: \$6,063,772 (30.3%)
- Student Support: \$1,611,732 (8.0%)
- Campus Improvement: \$981,486 (4.9%)
- Department Support: \$661,604 (3.3%)
- Instruction: \$648,708 (3.2%)
- Unrestricted: \$306,915 (1.5%)

* Gifts to the University Library, Arboretum, KZSC, Women’s Club, Farm & Garden, Affiliates, Extension, Sesnon Art Gallery, and other campus galleries.

For the full list of UCSC supporters and further financial information, go to www.ucsc.edu/annual-report.

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